



**PRESS RELEASE**  
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**At the 3rd edition of the *Business Performance Awards* held last night, Air France - KLM, Costa Cruises, G7, Korian group and Novamont were elected 2019 winners.**

**At the end of the award ceremony, a major debate on the future of companies in Europe was held with Vincenzo BOCCIA, President of Confindustria in Italy, Hans DE BOER, President of the employers' organisation VNO-NCW in Netherlands, Pierre GATTAZ, President of BusinessEurope, Jean-Dominique Giuliani, President of the Fondation Robert Schuman and Laurent Bigorgne, Director of Institut Montaigne.**

Created and designed by Ayming to celebrate the best performances of ETIs and major French and international companies in terms of human resources, innovation, social policy and CSR commitments, the *Business Performance Awards* once again highlighted and rewarded initiatives that are caring, inspiring and create exceptional performance.

Following a pre-selection process of 40 projects and initiatives from French and international companies, Ayming proposed 12 nominees to the Jury of the *Business Performance Awards*, which this year chose to reward the following 5 companies:

- **Ayming Prize: Air France - KLM**; Benjamin Smith - PDG, for his leadership in his management from the very beginning at the head of the group
- **Costa Cruises**; Georges Azouze – President France, for his project of 50% reduction in food waste on board its fleet by 2020.
- **G7**; Nicolas Rousselet – President who has invested heavily – and successfully – in new technologies and sustainable development to overcome competition.
- **Korian group**; Sophie Boissard – General director who has placed human resources at the heart of his company project in order to be the leader in HR innovation in France.
- **Novamont**; Catia Bastioli – CEO, who promotes a bio-economy model to achieve economic and sustainable growth.

The jury saluted the very high quality of the winning companies' projects, their creativity and commitment in terms of economic, environmental, human and social performance, as well as their ability to anticipate and project themselves into the future in a rapidly changing European economic and social landscape.

**Hervé AMAR, President of Ayming**, pointed out that "*the Business Performance Awards are intended to highlight the exceptional performance of innovative, creative and committed companies. Performance as conceived by Ayming does not stop at the economic dimension, as it is also fueled by technological, social, environmental and societal achievements. In the light of the decisive European elections, this 3<sup>rd</sup> edition was also an opportunity to recall that the European Union has a vital role to play in preserving and developing the competitiveness of our companies*".

**About Ayming**

Ayming is the leading international consultancy firm specialized in Business Performance. We constantly create and implement new ways to bring extra and authentic Sustainable Business Performance to our clients.

We advise the C-Suite across all industries and geographies on their critical issues and opportunities, supported by three major pillars: Operational Excellence, Employee Commitment and Innovation Management.

Ayming has a global footprint and the Group is present in 15 countries: Belgium, Canada, Czech Republic, France, Germany, the UK, Italy, Ireland, Japan, Netherlands, Poland, Portugal, Spain, Slovakia and USA with a staff of approximately 1,300. In 2018, it achieved a turnover of €157m.

Each year since 2016 Ayming brings together thousands of senior executives in Paris, for the Business Performance Awards. This unique event is an opportunity for our clients to learn from and be inspired by some of world's most renowned business figures. In a fast-changing world, the Ayming Business Performance Awards not only reward the best ideas, but also focus on the most relevant issues and aim to stimulate new ways of thinking and inspire action.

Learn more: <http://ayming.com>

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