



Press release
November 24th, 2021

Korian, UN Orange The World 2021 partner, mobilized to fight against violence toward women

On 25 November 2021, the [Orange The World campaign](#) will begin. This campaign, led by the UN since 1991, consists of 16 days of action to end violence against women around the world. Doubly sensitive to this cause, as a care company and as a company employing nearly 50,000 women across Europe, Korian joins forces with the UN Women France Committee to relay this international campaign. Its ambition: to encourage all actors in civil society to take action and find solutions to prevent and end this violence.

Korian facility directors participated, as part of their European S.keys training programme, in a 12,196 € fundraising competition, awarded to UN Women on 15 November 2021, to help support the [Women Empowerment Principles](#) (WEP), signed by [Korian in 2020](#).

Under the impetus of the *Korian Women's Club*, this awareness campaign will be relayed to all the Group's facilities throughout Europe, in order to create a climate of benevolence which supports listening to the voice of victims and provides keys to accompany them.

Each employee, who will symbolically wear an orange mask on the day the campaign is launched, is invited to be an ambassador, representing this cause to his/her colleagues, patients, residents, and loved ones.

In France, Korian's social service listens, helps and supports employees in difficulty throughout the year. A helpline and psychological support is open 24/7. Psychological support and financial assistance, particularly for childcare, are also available through the mutual insurance company.

Thanks to the Korian Solidarity Fund, the Korian Foundation has launched with [the Fondation Agir Contre l'Exclusion](#) (FACE)¹, solidarity workshops to improve access to employees' rights in 50 clinics and retirement homes in 8 departments.

¹ The FACE Foundation has created OneInThreeWomen, the first network of European companies committed to combating violence against women, of which Korian has been a partner since 2018.

Free access to the advice of a lawyer from the Lawyer4Women network is also available.

Finally, Korian supports the Maison des Femmes de St Denis, a place of complete and concrete care for women in Seine-Saint-Denis, Val d'Oise, Hauts-de-Seine Paris and soon in other cities.

Specific operations will also be held, following the example of Korian Italy, which has entered into a partnership with the DI.RE association with the aim of experimenting with different types of action against violence with specialized associations.

Korian's facilities in Belgium will organize a relay walk in which employees, residents, families, neighbors will be invited to participate, with a fundraiser for each kilometer traveled, for the benefit of the association [Aidants Proches](#).

An E-learning module and various tools (posters, [podcasts produced by One In Three Women](#), etc.) are also available to raise awareness among the Group's managers.

About Korian

Korian, the leading European Care Services Group for elderly and fragile people
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