



Press release
31 August 2022

Nicolas Pécourt appointed Director of Communications for the Korian Group

Nicolas Pécourt has been appointed Director of Communications for the Korian Group and joins the Group's General Management Committee.



Aged 54 and a graduate of ESSEC (1992), Nicolas Pécourt has extensive experience in the field of communications. After starting his career with the Renault group (1992/98) and Crédit Lyonnais (1999/2004), he joined the Crédit Agricole group in 2004, where he was in charge of a department combining communications, institutional relations and forecasting (for Crédit Agricole Consumer Finance). From 2013 to 2018, Nicolas Pécourt was Director of Communications and CSR at Crédit Foncier (BPCE group). Since January 2019, he has been head of group

communications at Crédit Mutuel Alliance Fédérale.

Nicolas Pécourt is also the author of various essays and reports, notably for think tanks, and has been a regular speaker for various media.

« I am delighted with the arrival of Nicolas Pécourt, who will bring his recognised expertise in institutional and corporate communications and will continue to strengthen this function, which is essential to the smooth running and development of our Group and its community. Through his values and the experience he has acquired serving companies that are strongly committed to the territories, Nicolas will make a useful contribution to the transformation of our Group into a mission-led company » says Sophie Boissard, CEO of the Korian Group.

About Korian

Korian, Europe's leading healthcare group serving the elderly and frail.
www.korian.com

Media contacts

Julie Mary
Media Relations Manager
Phone : 06 59 72 50 69
julie.mary@korian.com

Pascal Jentsch
VP International communications
Phone : 07 65 18 58 55
Pascal.jentsch-ext@korian.com

Marjorie Castoriadis
Media Relations Manager
Phone : 07 63 59 88 81
Marjorie.castoriadis@korian.fr